

Privacy Policy for ARK Movie Productions

Effective Date: 1/9/2024

Last Updated: 15/10/2024

At ARK Movie Productions, we are committed to protecting and respecting your privacy. This Privacy Policy outlines how we collect, use, and protect any personal data you provide to us or that we collect from you when you use our website (<https://arkmovieproductions.com/>) and any associated services.

1. Who We Are

ARK Movie Productions ('we', 'our', 'us') is a movie production company based in the United Kingdom. For the purposes of the Data Protection Act 2018 and the General Data Protection Regulation (GDPR), the data controller is ARK Movie Productions. You can contact us at:

Email: gdpr@arkmovieproductions.com

Phone: 0203 282 0588

2. Data We Collect

We may collect the following types of personal data about you:

- Personal Information: Name, email address, phone number, and other contact details.
- Website Usage Information: IP address, browser type, operating system, referring URLs, pages visited, and time spent on our website.
- Cookies and Tracking Information: We use cookies to enhance user experience. For more information, see our Cookie Policy.
- Payment Information: If you make purchases through our website, we may collect payment card details and billing information.

3. How We Use Your Data

We may use your personal data for the following purposes:

- To provide you with information, products, or services you request from us.
- To communicate with you about your inquiries or our services.

- To process your transactions and manage payments.
- To improve our website and services through analytics and user feedback.
- To send marketing communications, where permitted by law and with your consent.

4. Legal Basis for Processing

Under GDPR, we rely on the following lawful bases to process your personal data:

- Consent: Where you have provided clear consent for us to process your personal data.
- Contractual Obligation: To perform a contract we have with you or respond to your inquiries.
- Legal Obligation: To comply with legal and regulatory requirements.
- Legitimate Interests: For legitimate business purposes, such as website improvement, fraud prevention, and communications related to our services.

5. How We Share Your Data

We will not sell or rent your personal information to third parties. However, we may share your data with:

- Service Providers: We may share data with third-party providers who perform services on our behalf (e.g., payment processing, web hosting, marketing).
- Legal Authorities: We may disclose your data to comply with legal obligations, protect our rights, or enforce agreements.

6. Data Retention

We will retain your personal data only for as long as necessary for the purposes outlined in this policy, or as required by law. When your data is no longer needed, we will securely delete or anonymize it.

7. Your Rights Under GDPR

Under GDPR, you have several rights regarding your personal data, including:

- Right of Access: You can request a copy of the personal data we hold about you.
- Right to Rectification: You can ask us to correct inaccurate data.
- Right to Erasure: You can request that we delete your data under certain conditions.

- Right to Restrict Processing: You can request that we limit the processing of your data.
- Right to Data Portability: You can request to receive your data in a structured, commonly used format.
- Right to Object: You can object to our use of your data for direct marketing or legitimate interests.

To exercise any of these rights, please contact us at [Insert Contact Email].

8. Security of Your Data

We are committed to ensuring that your personal data is secure. We implement appropriate technical and organizational measures to protect your data from unauthorized access, loss, or disclosure.

9. Transfers Outside the UK or EEA

If we transfer your personal data outside the UK or European Economic Area (EEA), we will ensure that appropriate safeguards are in place to protect your data in accordance with applicable data protection laws.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. Please check back regularly to stay informed about how we are protecting your personal data.

11. Contact Us

If you have any questions about this Privacy Policy or how we handle your personal data, please contact us at:

Email: gdpr@arkmovieproductions.com

Phone: 0203 282 0588